



**DESTINATION  
WORKPLACE**

**Work Space Design and  
Workforce Efficiency**

**Let's Make  
the World a  
better place  
to work**



Why is workspace  
design important?

*Work happy.*

# Workspace design problems





## Space Usage

The primary reason for organisations redesigning offices is to address space issues. The most common scenarios we are presented with at DOTRubik are the need to

1. fit more people into the same space or to
2. fit the same or a reduced number of people into a much smaller space.



## Building Constraints

The interior layout of a building can also seriously hinder efforts to maximise productivity and space efficiency. Often there are underlying problems with Air-condition, ventilation, lighting or acoustics within office buildings.





**Company Culture  
and Branding**

Corporate branding  
is often totally  
absent or clumsily  
applied within main  
office areas.





What is a great  
workplace like?

*Work happy.*

Workspace  
design  
heaven





**Distraction Free  
layout**

**Fosters  
Collaboration**

**Access to Natural  
light, clearcut  
directions and  
building regulations**

**Accommodates  
Personal Work styles**

**Supports Seamless  
Work flow**



How do we arrive at  
greatness in work  
space design?

*Work happy.*

# Workspace design process





## **Audit and Analysis**

The first stage in any design process is to obtain a clear understanding of the current situation and the objectives.



## Conceptual Designs

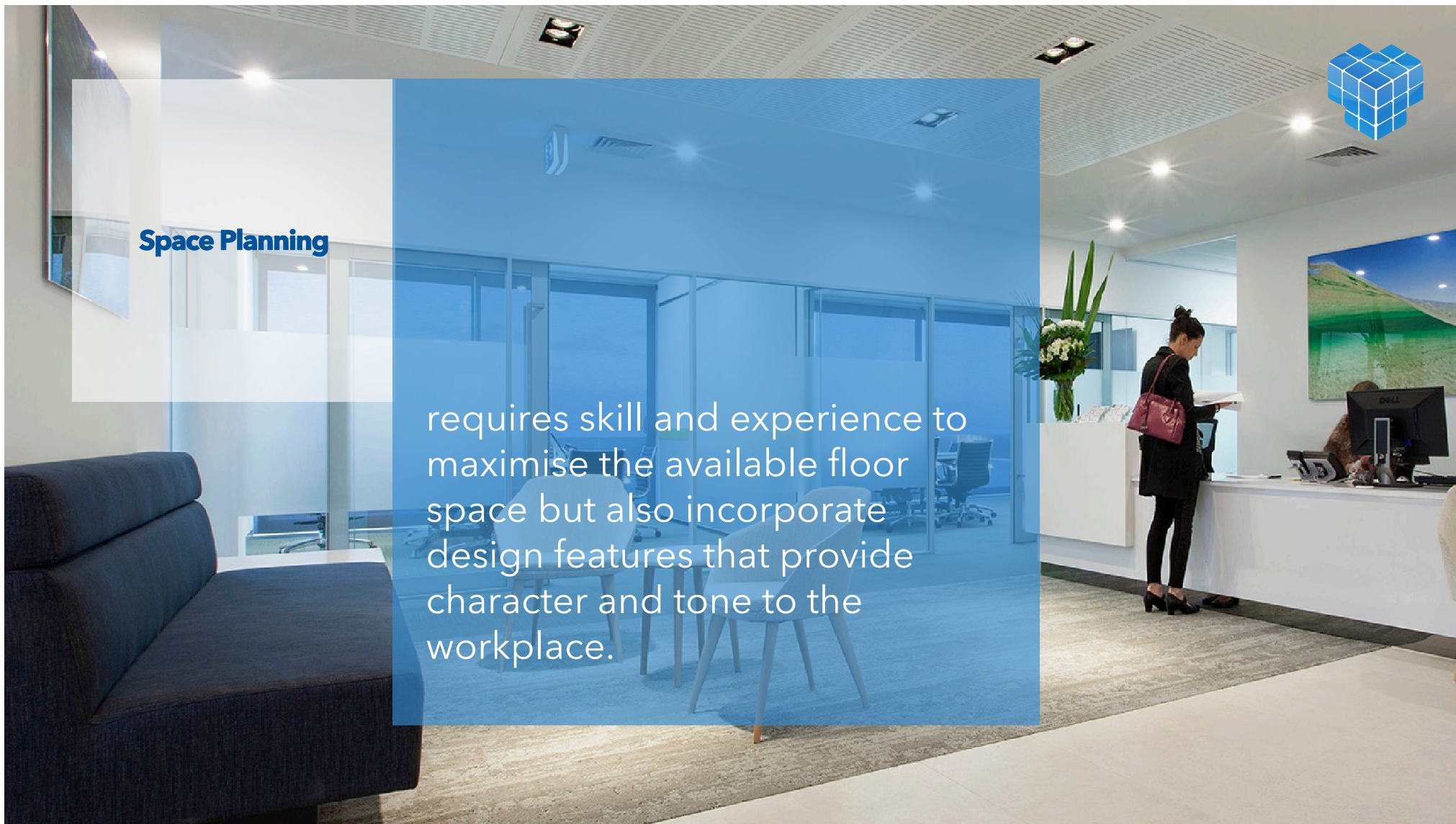
...initial design concepts will form the basis of further discussions and can then be developed into a comprehensive solution...





## Space Planning

requires skill and experience to maximise the available floor space but also incorporate design features that provide character and tone to the workplace.

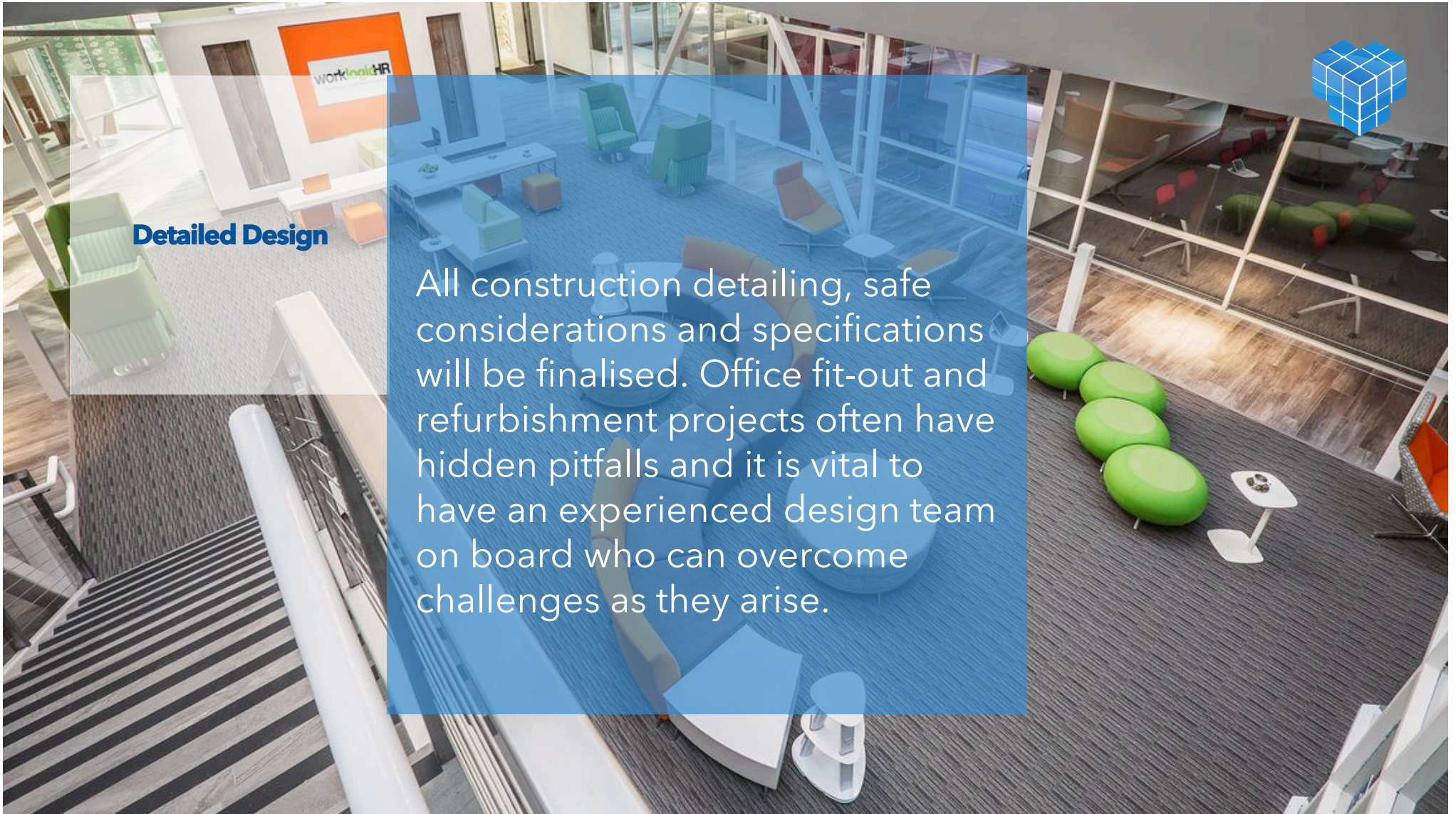


## Visualisation

To help visualise a finished project, latest technology is used to create incredible photo-realistic images, walk-through videos, etc.

[Watch Video](#)





**Detailed Design**

All construction detailing, safe considerations and specifications will be finalised. Office fit-out and refurbishment projects often have hidden pitfalls and it is vital to have an experienced design team on board who can overcome challenges as they arise.



What will the work space be like in the near future?

Work happy.

When new work practices are applied intelligently and effectively the results are increased staff motivation, increased productivity and reduced overheads.

# New Work Trends and Practices





**Tech**

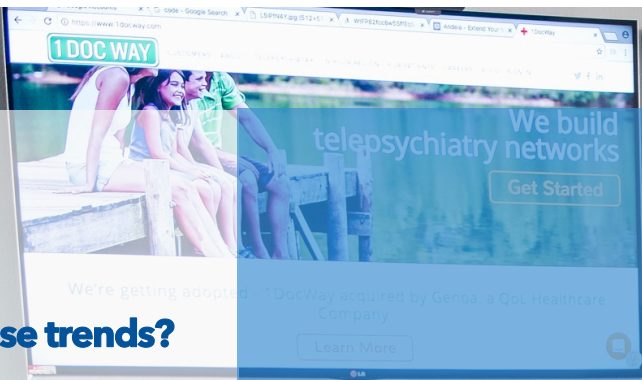
Advances in technology are driving new work practices

**Collaboration**

“ The design of the workplace should not be determined by the status of the users but rather their activity”



## Why these trends?



It is generally accepted that a good team will be far more productive in idea generation than the same collection of individuals and hence the need for collaboration.

Photo Courtesy andela.com

**The future of The  
Workplace**

is Effective  
working the  
future?





**5 Essential  
Elements of  
Effectiveness**

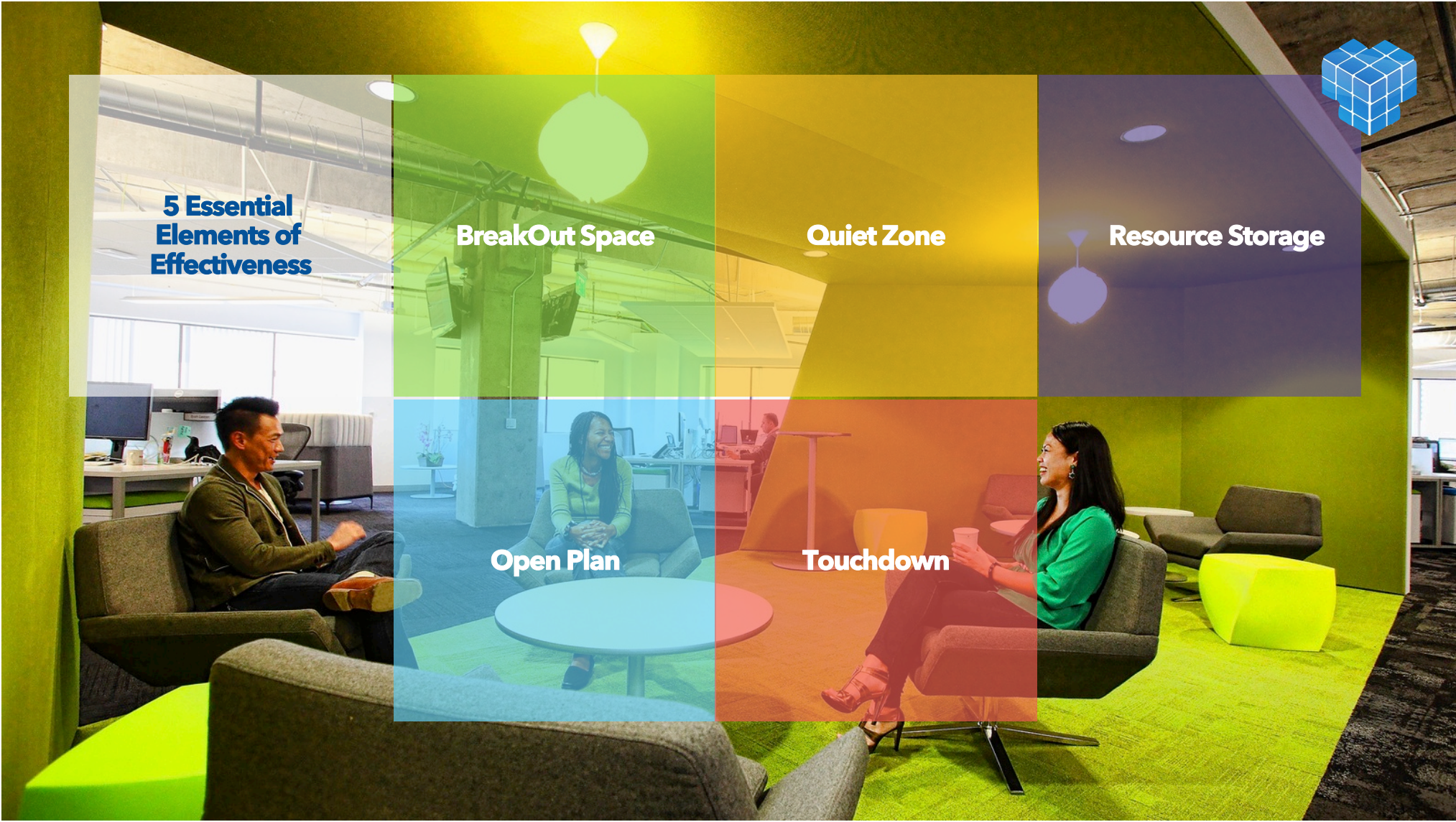
**BreakOut Space**

**Quiet Zone**

**Resource Storage**

**Open Plan**

**Touchdown**





Question Time

work happy.

Any  
Question?





**DOTRubik**   

# Dotun Olusola

## DOTRUBIK PROJECTS

HEAD OFFICE & SHOWROOM  
Suite 205e, City Hall, Catholic Mission  
Str, Opp St.Nicholas Hospital,  
Lagos Island,  
Lagos.

ABUJA OFFICE  
Plot 1045 Abubakar Koko Road  
Life Camp,  
Abuja.

